



## 2019 Annual Community Benefit Report



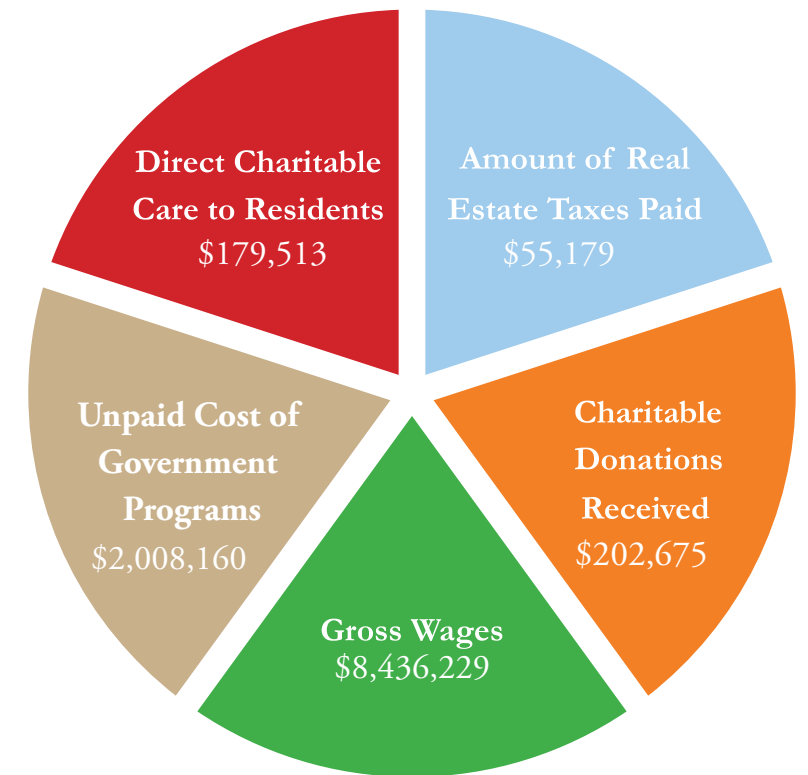
### MISSION STATEMENT

Three Pillars Senior Living Communities, sponsored by the Masonic Fraternity, takes pride in meeting the social, physical, and spiritual needs of older adults through high quality housing and services.

### THREE PILLARS OFFERS A FULL CONTINUUM OF CARE

Village on the Square | Independent Living  
 Mason Woods | Independent Living (Cecil, WI)  
 Compass Point | Catered/Assisted Living  
 Riverside Lodge | Memory Care  
 Hickory Suites | Short-Term Rehabilitation  
 Masonic Health Care Center | Skilled Nursing  
 Wellness Connection | Community-Based Wellness Center

### Fiscal Information



“One of the great qualities of Three Pillars is *Community*. A wonderful community of residents, neighbors, coworkers, and volunteers, which together provides our residents with a unique quality of life. We’re engrained in the Lake Country Community, as well as the community of Southeastern Wisconsin, to offer our residents a meaningful and active lifestyle. Our responsibility to our community and our residents is core to our mission and guides our work.”

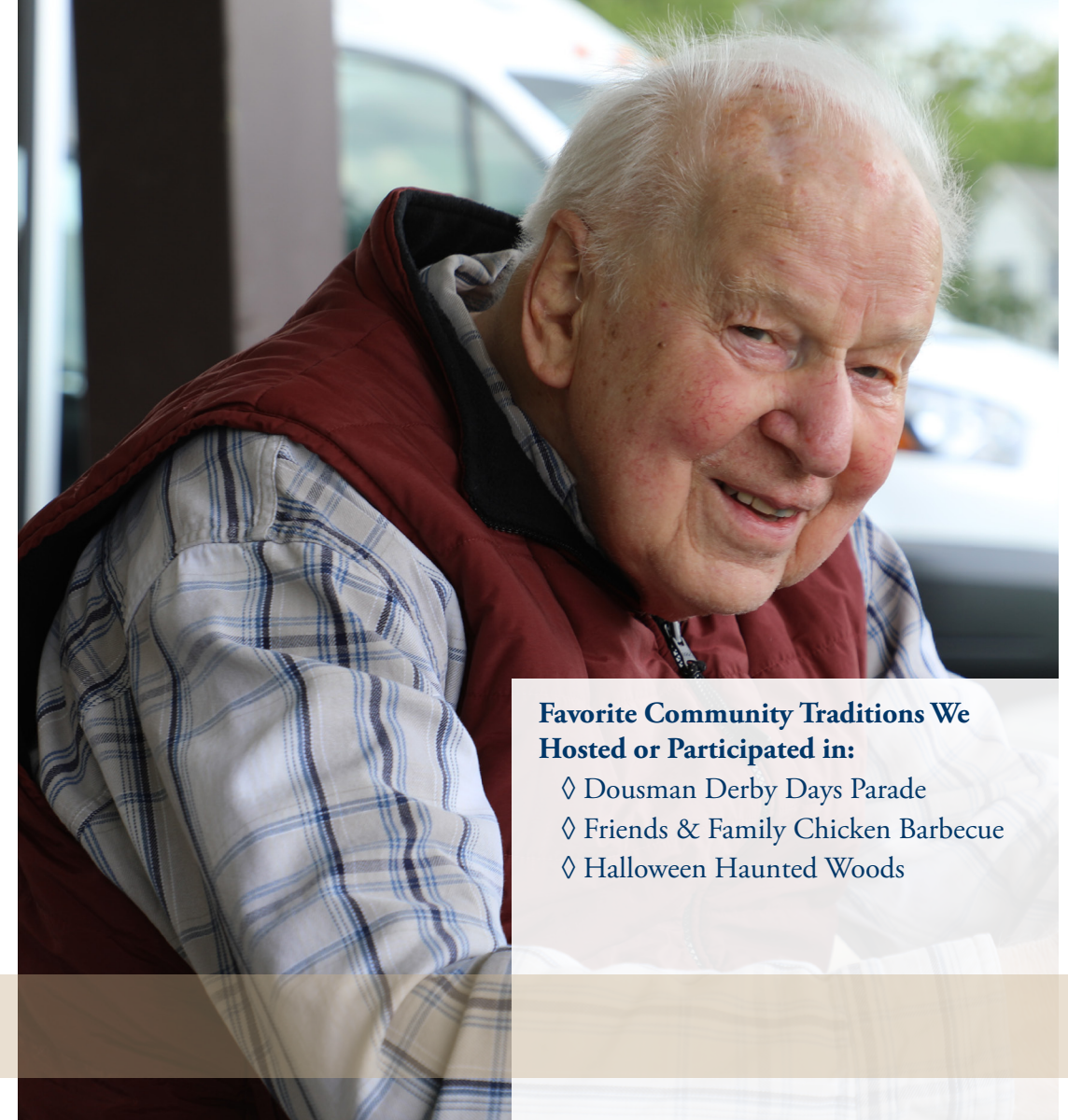
-Mark Strautman, President/CEO

### Wisconsin Masonic Home, Inc. Board of Directors

- Gary Beier  
Board Member, Outreach & Development Committee Chair
- Tom Ewald  
Board Member
- William Frazier  
Board Chair
- Ken Gorgen  
Board Member & Deputy Grand Master
- Robert Gorsuch  
Board Member
- Bill Huelsman  
Board Member
- Don Jensen  
Board Member
- Tom Kapke  
Board Vice Chair, Governance Committee Chair,  
Planning Committee Chair

- Robert Koch  
Board Member
- Jame McLeer  
Board Member, Oversight Committee Chair
- Larry Nines  
Board Member, Finance & Audit Committee Chair
- Robert Roth  
Board Member
- Laura Slavik  
Board Member
- Gary Stang  
Board Member, Senior Grand Warden
- Robert C. Strader  
Most Worshipful Grand Master
- Paul Tourville  
Board Member, Junior Grand Warden

- **Meals on Wheels:** 16 people served Monday-Friday for a total of almost 450 meals.
- **Kettle Moraine Food Pantry Donations:** \$2,600, 115 bags of food, 5 barrels of canned goods, and five boxes of knitted items were donated.
- **Blood Center of Wisconsin Drives:** 41 donors came to our two blood drives, helping a potential 123 individuals in need of blood.
- **Giving Tree Initiative:** 124 items were donated, valued at \$547.
- **Organizations that Received Donations from *Crafts for a Cause*:** 8
- **Salvation Army Red Kettle Bell Ringing:** Staff from 14 of our departments spent 13.5 hours ringing to help reach the \$800,000 goal.
- **Community Members & Residents Served for Holiday Brunches:**
  - ◇ **Thanksgiving:** 220
  - ◇ **Christmas:** 100
  - ◇ **New Years:** 90
- **Fitness Classes Offered:** 2,956 classes offered for a total of 10,260 visits to the fitness studio.
- **Lunch & Learn Programs:** 9 programs offered with 63 community members joining.
- **Volunteer Hours:** 6,706 hours from 153 volunteers.
- **Trishaw Rides:** 65 residents and 5 family members went on a ride.



**Favorite Community Traditions We Hosted or Participated in:**

- ◇ Dousman Derby Days Parade
- ◇ Friends & Family Chicken Barbecue
- ◇ Halloween Haunted Woods

OUR COMMUNITY

- **Tuition Reimbursement Paid for Staff:** \$8,018
- **Scholarships Provided to Staff Through Masonic Partnership:** \$6,250
- **Total Paid for Aspiring CNAs' Classes & Certifications:** \$20,432
- **Total Invested in Our Team's Continued Education:** \$27,711
- **403b Match Dollars Deposited:** \$172,487
- **Gifts Given from Staff Appreciation Fund:** \$23,225
- **Costs Covered by Resident Support Fund:** \$39,828.7
- **Complimentary Flu Vaccines:** 291 employees and 56 residents
- **Operation Freedom Program with Lake Country Freemasons Lodge:** 5 residents and their guardians went on an Stars & Stripes Honor Flight at no cost.
- **Our Team of 318 employees:**
  - ◇ **From Oconomowoc & Dousman Area:** 145 employees
  - ◇ **5+ years of service:** 48, **10+ years:** 35, **30+ years:** 3

**OPPORTUNITIES FOR STUDENTS**

- **Dining Service Employee:** 30 high school and 15 college students
- **Nursing:** 13 high school and 14 college students
- **Pianists for Church Service:** 5 college students
- **Marketing:** Mentorship program with Oconomowoc High School

OUR PROMISE



**Intergenerational Music Video Project with Kettle Moraine (KM) Students:**

- ◇ 75 staff and residents took part
- ◇ 3 KM Perform students helped
- ◇ 2 volunteers from 213 Exploration
- ◇ 12 hours of planning and filming
- ◇ 10k people reached, 6.2k views, 122 shares, and 50 comments on social media

- **Financial Support & Sponsorships for Local Organizations:** \$15,215
- **MENTIA-FRIENDLY COMMUNITY EFFORTS**
  - **Dementia & Alzheimer's Disease: The Basics:** 314 employees completed the certification program
  - **Virtual Dementia Tour:** Completed by 250 employees
  - **First Responder Training on Dementia:** Completed by the Village of Summit Police Department
  - **Buddy Walks:** 80 residents and 80 staff members participated
- **REHABILITATION**
  - **Rehabilitation Patients Served for a Short-Term Stay:** 238
  - **Average Length of Stay:** 18.33 days
  - **Recipients of Outpatient Physical, Occupational, and/or Speech Therapy:** 115 total, with 5 community members and 110 residents
- **SOCIAL MEDIA**
  - **Facebook:** 16,600 total engagements from 564 messages sent
  - **Instagram:** 640 total engagements from 163 messages sent
  - **LinkedIn:** 735 total engagements from 152 messages sent
  - **Total Social Media Engagement:** 18,000 total engagements from 925 messages sent

OUR IMPACT



**Director of Dining Services, Brent Russell, partnership with community schools to explore employment opportunities in the healthcare field.**

- ◇ Oconomowoc High School: Worked with students on the importance of menu design in healthcare industry
- ◇ Kettle Moraine High School: Showcased dining service opportunities in the healthcare field