



2020 Annual Community Benefit Report



MISSION STATEMENT

Three Pillars Senior Living Communities, sponsored by the Masonic Fraternity, takes pride in meeting the social, physical, and spiritual needs of older adults through high quality housing and services.

THREE PILLARS OFFERS A FULL CONTINUUM OF CARE

Village on the Square | Independent Living

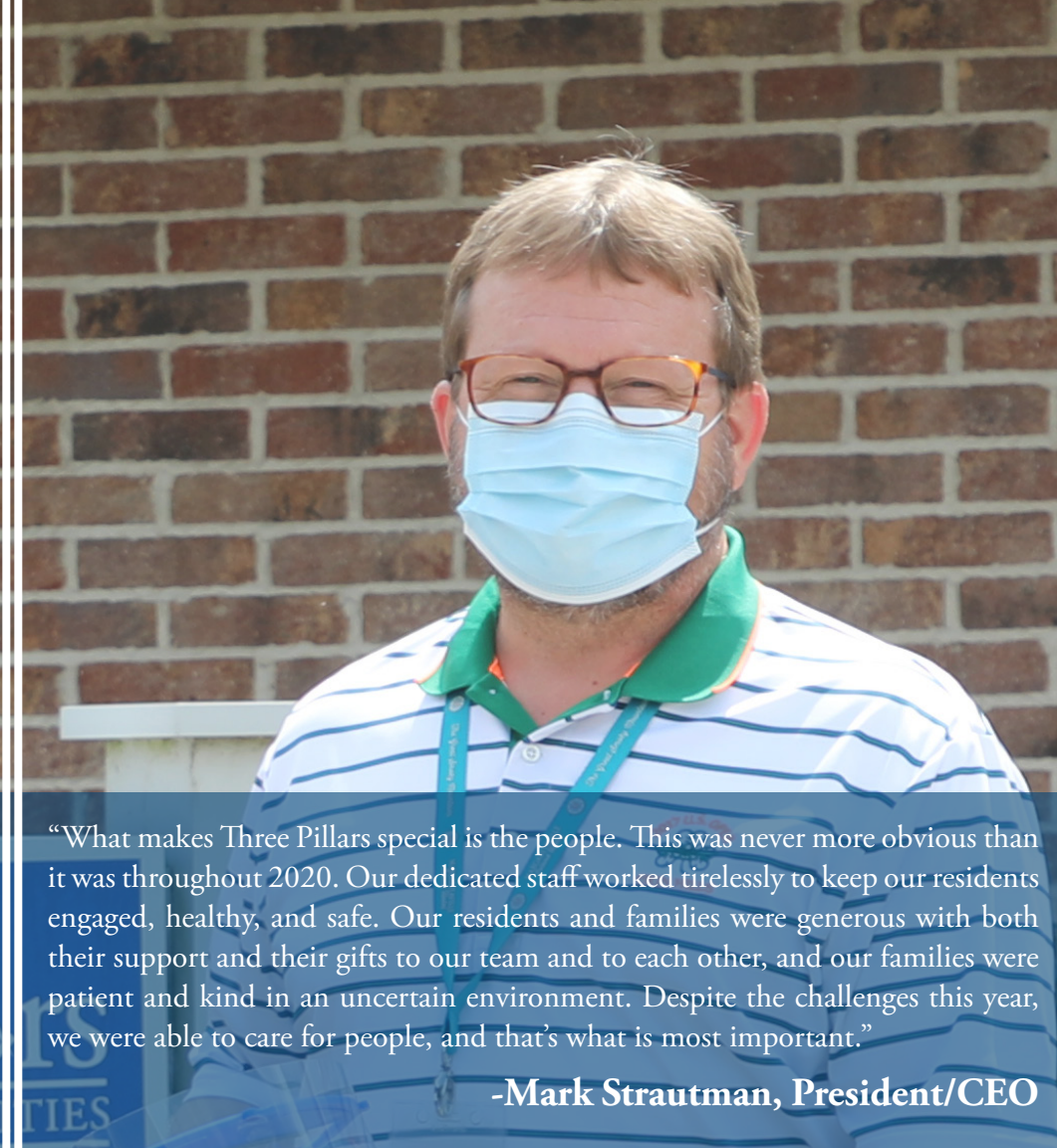
Compass Point | Catered | Assisted Living

Riverside Lodge | Memory Care

Hickory Suites | Short-Term Rehabilitation

Masonic Health Care Center | Skilled Nursing

Wellness Connection | Community-Based Wellness Center



"What makes Three Pillars special is the people. This was never more obvious than it was throughout 2020. Our dedicated staff worked tirelessly to keep our residents engaged, healthy, and safe. Our residents and families were generous with both their support and their gifts to our team and to each other, and our families were patient and kind in an uncertain environment. Despite the challenges this year, we were able to care for people, and that's what is most important."

-Mark Strautman, President/CEO

Wisconsin Masonic Home, Inc.

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Tom Ewald

Board Member

William Frazier

Board Chair

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Board Member

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Board Member, Junior Grand Warden

Robert Roth

Board Member

Laura Slavik

Board Member

Gary Stang

Board Member, Deputy Grand Master

Paul Tourville

Board Member, Senior Grand Warden

- **Meals On Wheels:** 3,825 meals served to the community
- **Kettle Moraine Food Pantry Donations:** \$4,132 and 90 bags of food were donated
- **ERAs Santa Run:** 5 staff members from 3 departments completed the virtual run/walk
- **ERAs Giving Tree Initiative:** 49 items were donated to seniors in need, valued at \$519
- **Community Member Massages:** 80 massages were given in the first 10 weeks of 2020
- **Fitness Classes Offered:** 1,430 classes were offered in the first 10 weeks of 2020
- **Volunteer Hours:** 84 volunteers shared 965 hours with us
- **Our Team of 287 Employees:**
 - ◊ **From Oconomowoc & Dousman Area:** 131 employees
 - ◊ **5+ years of service:** 20, **10+ years:** 18, **30+ years:** 1

IN A YEAR UNLIKE ANY OTHER, THE GENEROSITY FROM THE COMMUNITY WAS HEARTWARMING

- **Sunshine Mail Received:** 500+ cards brought sunshine
- **Holiday Cards Received:** 900+ cards brought holiday cheer
- **Face Shield Donations:** 115 face shields were donated to help us
- **Local Donations:** Students from Greenland Elementary and the Online Virtual Learning Community of Oconomowoc provided residents of RSL with handcrafted artwork



OUR COMMUNITY

- **Tuition Reimbursement Paid for Staff:** \$5,069
- **Scholarships Provided to Staff Through Masonic Partnership:** \$5,500
- **Total Paid for Aspiring CNA's Classes & Certifications:** \$10,344
- **Total Invested in Our Team's Continuing Education:** \$24,907
- **403b Match Dollars Deposited:** \$171,490
- **Gifts Given from Staff Appreciation Fund:** \$41,975
- **Costs Covered by Resident Support Fund:** \$29,055
- **Financial Support & Sponsorships for Local Organizations:** \$9,088
- **Total Paid to Upkeep Farm Legacy Buildings N. of Hwy 18:** \$74,766
- **Continued Commitment to Maintain our Beautiful, Natural Environment:** 3,200 trees were planted, along with numerous native prairie plantings, to develop a high-quality system of undergrowth to deter any invasive species, totaling over 9 acres of environmental corridor
- **Intergenerational Music Video Project to Celebrate Older Americans Month:**
 - ◊ Received the 2020 National Promising Practices Award from the Mather Institute
 - ◊ 10.1k impressions on our social channels
- **Community-Based Residential Facility (CBRF) Training:** 3 staff members completed their CBRF training

OPPORTUNITIES FOR STUDENTS

- **Dining Services Employed:** 50 high school and college students
- **Nursing Employed:** 41 high school and college students

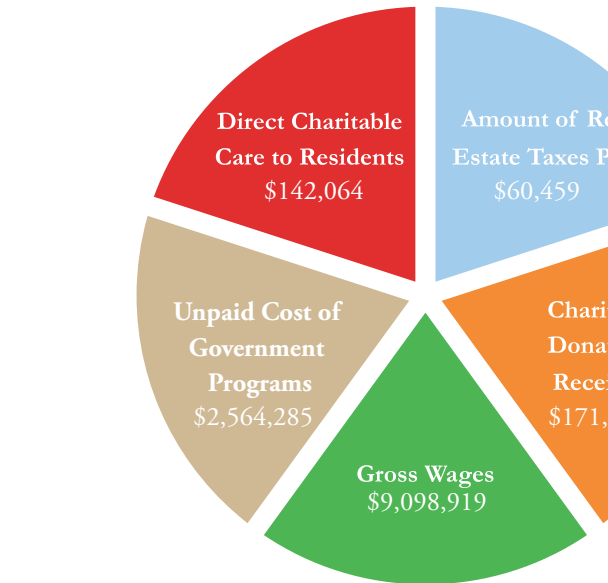
OUR PROMISE



REHABILITATION

- **Rehabilitation Patients Served for a Short-Term Stay:** 126
- **Average Length of Stay:** 21.5 days
- **Recipients of Outpatient Physical, Occupational, and/or Speech Therapy:** 122 total, with 4 community members and 118 residents

Fiscal Information



OUR IMPACT

