



**Three Pillars**  
SENIOR LIVING COMMUNITIES

## 2018 Annual Community Benefit Report



## MISSION STATEMENT

Three Pillars Senior Living Communities, sponsored by the Masonic Fraternity, takes pride in meeting the social, physical, and spiritual needs of older adults through high quality housing and services.

- **Meals on Wheels:** 3,280 meals served this year - 25 people per month
- **Kettle Moraine & Abundant Life Food Pantries:** Multiple drives totaling 6 barrels, 117 bags, and 556 pounds of food, 6 boxes of knitted goods, and \$2,576.00
- **Blood Center of Wisconsin Drives:** 2 for 112 potential lives saved
- **Giving Tree Initiative:** 204 Christmas gifts with handmade tags given to ERAs Senior Network program participants
- **Organizations that Received Donations from *Crafts for a Cause*:** 12
- **Salvation Army Red Kettle Bell Ringing:** Staff filled 10 shifts to ring for 13 hours at Fleet Farm and raised \$834 to help Salvation Army meet their \$800,000 goal
- **Community Members & Residents Served for Holiday Brunches:**
  - ◊ Christmas: 103
  - ◊ Thanksgiving: 168
  - ◊ New Years: 80
- **Fitness Classes Offered:** 384 (5-9 classes offered in six different 6-8 week sessions)
- **Lunch & Learns:** 9 programs open to residents and community members - 720 attendees
- **Massage Therapy Services:** 86 massages given to staff, residents, and community members
- **Volunteer Hours:** 3,400 hours from 76 residents & 1,800 hours from 58 community volunteers
- **Our Team:** 325 employees - 138 from the Dousman/Oconomowoc area

# OUR COMMUNITY



**Favorite Community Traditions:**

- ◇ Dousman Derby Days Parade
- ◇ Friends & Family Chicken Barbecue
- ◇ Halloween Haunted Woods
- ◇ MasonWoods Steak Fry Dinner

# THREE PILLARS OFFERS A FULL CONTINUUM OF CARE

Village on the Square | Independent Living

MasonWoods | Independent Living (Cecil, WI)

Compass Point | Catered/Assisted Living

Riverside Lodge | Memory Care

Hickory Suites | Short-Term Rehabilitation

Masonic Healthcare Center | Skilled Nursing

Wellness Connection | Community-Based Wellness Center



- **Tuition Reimbursement Paid for Staff:** \$5,534.40
- **Scholarships Provided to Staff Through Masonic Partnership:** \$7,000
- **Total Paid for 14 Aspiring CNAs:** \$20,000 (\$10,000 per CNA class)
- **Total Invested in Our Team Members' Continued Education:** \$38,000+
- **Complimentary Flu Vaccines:** Offered for our 325 employees & 350 residents
- **403b Match Dollars Deposited:** \$166,067.18
- **Gifts from Staff Appreciation Fund:** \$23,388.90 in gift cards given to employees
- **Resident Support Fund:** \$105,958.22 raised in year-round fundraising initiative for residents who have outlived their financial resources
- **Operation Freedom Program:** 1 veteran traveled on a Stars & Stripes Honor Flight with all guardian expenses paid

## **OPPORTUNITIES FOR STUDENTS:**

- **Dining Service:** 18 college & 26 high school students employed
- **Memory Care Unit:** 4 college students employed
- **Piano Players for Church:** 4 high school and college students

## **REHABILITATION:**

- **Rehabilitation Patients Served for a Short-Term Stay:** 213
- **Average Length of Stay:** 17.6 days
- **Recipients of Outpatient Physical, Occupational, and/or Speech Therapy:** 130 (109 from our campus & 21 from greater community)

# OUR PROMISE



### **Intergenerational Music Video Project with Kettle Moraine Students:**

29 residents, 28 staff members, 21 Dousman Elementary students, 3 KM Perform students, and 2 community volunteers participated. The video reached 23,755 people and was shared on social media 3.3k times.





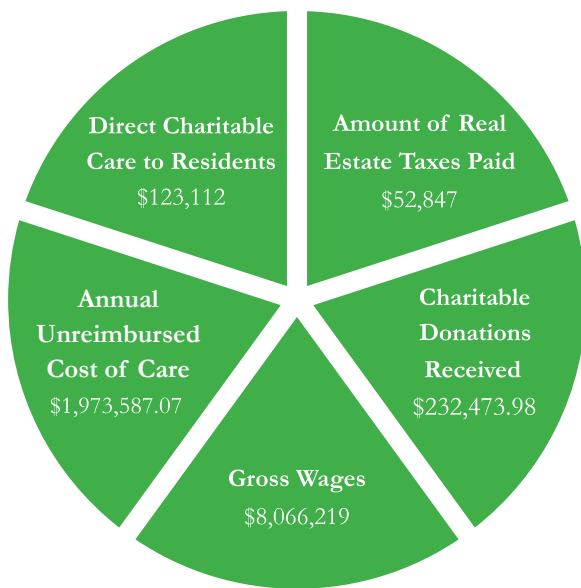
“At Three Pillars, our goals are simple - provide our residents and patients the lifestyle they deserve, at a value, from people they can trust. We take this responsibility seriously and remain steadfast in our mission. My pledge to every senior and family member is that we will work hard every day to fulfill our mission, honor our residents, value our staff, and make a positive impact in our community.”

-Mark Strautman, President & CEO



- **Local Organizations Where Staff Volunteer Personal Time:** 38
- **Financial Support & Sponsorships for Local Organizations:**  
\$10,588.75 total
- **Chronic Pain Self Management Program:** Hosted onsite and at the Oconomowoc Area Senior Center, receiving a “Champion Group” title by the CDC’s “Learn More, Feel Better” initiative

## Fiscal Information



# OUR IMPACT



### **Length of Employment at Three Pillars:**

- ◇ **5+ Years:** 82 employees
- ◇ **10+ Years:** 42 employees
- ◇ **30+ Years:** 2 employees



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