

FOR IMMEDIATE RELEASE

Contact: Josh Van Den Berg
262.964.7391

jvandenbergh@threepillars.org

RESIDENTS, STAFF, AND COMMUNITY BAND TOGETHER DURING CRISIS

Staff and community work together to bring happiness to residents at Three Pillars

Dousman, Wis. April 9, 2020 – Staff at Three Pillars Senior Living Communities are going the extra mile to ensure residents remain happy and active, despite COVID-19 restrictions and requirements. With activities and non-essential services shut down, the staff are getting creative to keep residents engaged and feeling good.



Colleen Williams, Riverside Lodge (RSL) caregiver, trims a RSL resident's beard

Colleen Williams, a caregiver at Three Pillars' Riverside Lodge (RSL) Memory Care tends to resident beauty needs by giving regular beard trims and styling, with the help of CBRF Manager, Rachel Fielkow.

Melissa Gibbs, Recreation Services Manager, and Tina Rose, Lifestyles Manager, spend their time setting up video-chat calls for residents and their family members to help them stay connected through the use of technology.

“It’s amazing to see everyone come together and make the best out of an unfamiliar situation like the one we are in,” said Gibbs. “We wouldn’t be able to accomplish what we are if it weren’t for the support of everyone in the Three Pillars community coming together as one.”

The outside community support has been overwhelmingly positive, as well. Community members have sent dozens of pieces of “Sunshine Mail” to residents, which is delivered weekly across campus to brighten their days and keep them entertained with pictures and stories galore. On top of that, we have received over 225 cloth face masks to provide to staff and residents.



Sunshine Mail sent from community members.



Kites sent over from 2nd Graders at Greenland Elementary

Second graders at Greenland Elementary school sent beautiful handmade kites that now deck the halls of Riverside Lodge with color and excitement for residents to enjoy.

Marketing and Communications Coordinator, Olivia Bolton, loves getting all the photos from staff and residents to share. “Our staff are amazing. They’re sharing pictures with us to spread happiness across our campus and with our larger audience—the photos you see on our social pages are from their hard work, and from the generosity of the community.”

Lifesy^{le}. Value. Trust.

If you want to send letters to residents at Three Pillars Senior Living Communities, please send them to:
410 N. Main Street, Dousman, WI 53118.

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Three Pillars Senior Living Communities is a not-for-profit organization located in Dousman, WI and is sponsored by the Masonic Fraternity. Three Pillars Senior Living Communities takes pride in meeting the social, physical, and spiritual needs of older adults by providing high quality senior housing and services.

For more information about this story or Three Pillars Senior Living Communities please contact Josh Van Den Berg, Chief Marketing & Communications Officer at 262.965.7391 or jvandenber@threepillars.org.