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**THREE PILLARS ANNOUNCES PLANS FOR NEXT GENERATION OF ACTIVE ADULT LIVING**  
*Three Pillars investing up to 125 million dollars to create unique additions to their current campus.*

**Dousman, Wis. August 15, 2022**—The world is changing, and what the next generation will demand from retirement living and services is different.

According to Three Pillars' President & CEO Mark Strautman, "What won't change is a demand for high-quality services, delivered by trusted, compassionate staff and volunteers."

Strautman continued, "We've done this work for over 117 years, and as we prepare for the next hundred years, we know there are areas we must address to meet the needs of future generations looking for active adult living."

Strautman said Three Pillars is investing up to 125 million dollars to bring that next generation of active adult living to the Lake Country area.

Those investments include work started in 2021 with the modernization of the Masonic Center for Health and Rehab, as well as an expansion to Riverside Lodge and the addition of 52 new apartments later this summer.

The work takes place in three phases on Three Pillars' current campus, and on the 190 acres of reacquired land adjacent to Three Pillars off of Highway 18. The entire campus totals nearly 300 acres.

Strautman addressed the timing of each phase, "Our goal is to start the first phase by building additional independent cottages in Fall 2022. For phase two we start with a new, state-of-the-art memory care project, with a community resource center, in Spring of 2023. Finally, in Fall of 2023 we plan to start with a variety of independent living options, including apartments, single-story cottages in a 'pocket neighborhood' configuration, quadplex units, and 3-story villas. That variety, along with the addition of a 'downtown destination' for our entire campus with shops, restaurants, and wellness and social connection spaces, creates a unique and walkable campus.



Map of Three Pillars' Conceptual Plan

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Important to this concept is an intergenerational approach with childcare, staff residences, community nature paths, and gathering spaces."

According to Chief Strategy Officer, Josh Van Den Berg, "There is nothing like what we're building in the Lake Country area, or really Wisconsin. Our next three phases of growth expands our offerings, and addresses the unique demands for the next generation of active adult living."

Van Den Berg continued, "We want to be an employer of choice, and a resource for our community, both on campus and in the surrounding area—this project helps us do just that."

"The investment Three Pillars is making into its Dousman campus is a tremendous win for Waukesha County and our region," states Robyn Ludtke, Senior Vice President Strategic Initiatives and Workforce for the Waukesha County Center for Growth. "The expansion not only provides job opportunities, but also resources and offerings to support the aging population in our communities."

According to Village of Dousman Board President, Jack Nissen, "It's an exciting time for Three Pillars and for the Village of Dousman as well. We are very proud to have Three Pillars in our community. Three Pillars continues to provide an unparalleled quality of service to their residents and will do so for years to come with this expansion."

Learn more at [DiscoverThreePillars.org](https://www.discoverthreepillars.org)

### **About Three Pillars Senior Living Communities**

Three Pillars is a not-for-profit organization in Dousman, located in the beautiful Lake Country area of southeast Wisconsin. Sponsored by the Masonic Fraternity, they take pride in meeting the social, physical, and spiritual needs of older adults by providing high quality senior housing and services.

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*For more information about this story or Three Pillars Senior Living Communities please contact Josh Van Den Berg, Chief Strategy Officer at 262.965.7391 or [jvandenbergt@threepillars.org](mailto:jvandenbergt@threepillars.org)*

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