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FOR IMMEDIATE RELEASE

Three Pillars Senior Living Communities' Staff and Residents Honor World Alzheimer's Month
Purple attire, pinwheels, and a special buddy walk raise awareness

Dousman, Wis. September 29, 2021 – In honor of World Alzheimer's Month, the staff and residents of Three Pillars didn't hold back in raising awareness and advocating for those who experience Alzheimer's or dementia.



Three Pillars' Business Office and Human Resources team sported their purple for World Alzheimer's Month. **L to R:** (back row) Deanna Brownell, Kathy Bernaden, Judy Mathews, Mary Medina, Whitney Abshire, and Kim Roeseler. (Front) Dwayne Mundt & Dan Kelm



500 purple pinwheels cover the lawn of Three Pillars at Highways 18 & 67.



Angela Thomas, Social Worker, and resident buddy, Diane Houle, smile for a photo op along their walk.

Employees came to work all month long for purple spirit days, where they dressed in festive attire that made residents smile.

Through a purple pinwheel sale, staff, residents, and visitors sold out their supply of 500 pinwheels, which were decorated with heartfelt sentiments to end Alzheimer's or honor someone special. Funds raised will go towards Three Pillars' own memory care programming and dementia-friendly community initiatives. The pinwheels are spinning in the breeze, creating a sea of purple on the front lawn of Three Pillars at the intersection of Highways 18 and 67.

Finally, with a theme of connection and Alzheimer's Awareness, 64 employees and skilled nursing or memory care residents buddied up for a special Campus Buddy Walk. Together, the duos enjoyed fresh air and the sights of early fall on a walk through the scenic campus as they got to know one another better. To add to the special day, members of Three Pillars' resident *Crafts for a Cause* group provided handmade purple flower favors to each buddy pair. Whether on foot, wheelchair, scooter, or walker, all who participated shared in fostering wellness and fellowship.

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For more information about this story or Three Pillars Senior Living Communities, please contact Kelsey Pangborn, Director of Customer Experience at 262.965.7333 or kpangborn@threepillars.org.

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