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Music Video Celebrating Older Americans Month Released by Three Pillars Senior Living Communities, in Collaboration with Kettle Moraine Students

Dousman, WI. June 1st, 2015 – Residents and staff at Three Pillars Senior Living Communities released a lip-syncing music video in celebration of Older American’s Month. The [video](#), featuring residents and employees lip syncing and dancing to a cover version of David Bowie’s “Golden Years,” can be viewed on Three Pillars’ YouTube channel here: <http://www.youtube.com/ThreePillarsSenior>. The project was created in collaboration with student volunteers from Kettle Moraine’s *KM Perform School for Arts & Performance*.

“In honor of Older American’s Month, we wanted to create a video that would celebrate and share the vibrancy of our residents and staff,” said Natascha Bohmann, Chief Marketing and Communications Officer at Three Pillars. “This project has been an extraordinary intergenerational opportunity for our residents and it has truly been a pleasure working with an incredibly talented group of Kettle Moraine students. We had so much fun with this project and are thrilled with the final video.” Three Pillars residents commemorated Older Americans Month with a week of celebratory days, which concluded with a showing of the grand debut of the final video.

Pictured are:

1. Three Pillars’ resident June Bjorklund enjoying a root beer float at the video debut party
2. (L to R) Residents Ruth Cervay, Katie Fischer, Lois Prindle, and Frances Stotler working hard on the set during one of the filming days.

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For more information about this story or Three Pillars Senior Living Communities, please contact Kelsey Pangborn, Communication Strategist at 262.965.7333 or kpangborn@threepillars.org. www.threepillars.org

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