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FOR IMMEDIATE RELEASE

## Three Pillars Senior Living Communities Staff and Residents Go Pink for Breast Cancer Awareness

*Bagel social, live music, and everything pink celebrates fighters and survivors*



*Resident Judi Wright adds a touch of pink to her neighbor, Ken Ludwigsen's beard.*

**Dousman, WI. October 17, 2017** – Residents and staff at Three Pillars Senior Living Communities celebrated National Breast Cancer Awareness Month with an all-out pink party and bagel social.

In 2015, resident and cancer survivor, Vera Ludwigsen, started a tradition to promote awareness by organizing a social with ribbon-shaped bagels from Panera Bread. With the help of many volunteer neighbors, residents and staff enjoyed a morning celebrating fighters and survivors everywhere with live music, pink hair (and beards!), and pink accessories galore.

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*Three Pillars' Community Events Coordinator, Diane Marshall, and resident Donna Winters enjoying the bagel social.*



*(Above) Resident, cancer survivor, and party organizer, Vera Ludwigsen, smiles with Three Pillars' Chief Operating Officer, Dave Rademacher and his new pink hairdo.*

For more information about this story or Three Pillars Senior Living Communities, please contact Kelsey Pangborn, Communication Strategist at 262.965.7333 or [kpangborn@threepillars.org](mailto:kpangborn@threepillars.org).



*(Left) Bagels from Panera Bread, shaped like breast cancer awareness ribbons.*

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