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**Three Pillars resident Barb Leibundgut stars in a scene in this year's music video.**

## **Shout! Older Americans Month Music Video Released by Three Pillars and KM Perform**

*Intergenerational project depicts how Three Pillars residents "Age Out Loud"*

**Dousman, WI, June 5, 2017** – Three Pillars Senior Living Communities, along with student volunteers from Kettle Moraine's *KM Perform School for Arts & Performance*, have released their third annual music video, which was created in celebration of Older Americans Month (May). When the residents of Three Pillars learned that the national theme of this year's annual observance was *Age Out Loud*, they knew they could show the world how vibrantly they age out loud – literally!

This year's video is full of spunk, featuring residents and employees lip syncing and dancing to the Isley Brother's "Shout!" 95 residents, staff, and volunteers took part in the nearly-five-minute video – jumping, shouting, smiling, and even pogo-sticking to show just what it means to *age out loud*.

Alison Connell and Holly Myers, both high school seniors at Kettle Moraine's *KM Perform*, have each helped with previous Older Americans Month music videos at Three Pillars, and were eager to be involved once again. With their help in planning, filming, editing, and producing the video, it was a truly memorable intergenerational experience for all.

"This project is something I look forward to every year," commented Myers. "Having helped with all three of Three Pillars' music videos has been a wonderful experience. Through the many hours spent on the video, not only have I gained professional, real-life experience in filming and directing video, but the interactions with the older adults has been unforgettable."

Three Pillars and the *KM Perform* students hosted video debut parties for residents and staff last week, and all have been excited to watch how the video has been shared throughout the community.

Visit Three Pillars' Facebook page to view and share the complete video: [facebook.com/threepillarssenior](https://facebook.com/threepillarssenior)

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*For more information about this story or Three Pillars Senior Living Communities, please contact Kelsey Pangborn, Communication Strategist at 262.965.7333 or [kpangborn@threepillars.org](mailto:kpangborn@threepillars.org).*

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