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Music Video Released by Three Pillars Senior Living Communities and KM Perform

Intergenerational partnership illustrates how older adults “Blaze a Trail”



KM Perform students Ali Connell, Holly Myers, and Emily Giombi pause for a photo as they proudly presented the premiere of the music video for the residents and staff of Three Pillars during video debut parties.

Dousman, WI. May 31, 2016 – Three Pillars Senior Living Communities, along with talented student volunteers from Kettle Moraine’s *KM Perform School for Arts & Performance*, have released their second annual music video, which was created in celebration of Older Americans Month (May). The national theme of this year’s annual observance was *Blaze a Trail* - and the project does just that.

“This has been a remarkable intergenerational experience for both the residents and the students, and it’s a joy to witness them interacting, learning from each other, and enjoying one another’s company throughout the process,” said Mark Strautman, Three Pillars’ President & CEO. “We feel honored to have worked with *KM Perform* on another project this year.”



KM Perform student Ali Connell captures Three Pillars resident Carlene Lindell sharing how she blazes a trail, as her neighbors Rose Ledvina (left) and Ruth Secosh (right) look on.

The student volunteers were an integral part of the planning, filming, editing, and production of the video, which features residents and employees lip syncing and dancing to James Brown’s “I Feel Good.” It’s a vibrant inspiration for others to *blaze trails* of their own. From the impressive saxophone riff acted out by Strautman, to a 96-year old bicycling through a finish line banner, the video showcases the vitality of the community and the special ways in which each individual contributes to the community in their own way.

Three Pillars and the *KM Perform* students hosted video debut parties for residents and staff, and the video will also be shown at Kettle Moraine High School’s annual film festival on June 3rd.

Visit Three Pillars’ YouTube channel here to view and share the complete video: youtu.be/6FTJjTraIQc or youtube.com/threepillarssenior

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Three Pillars

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Three Pillars Senior Living Communities is a not-for-profit organization with locations in Dousman and Cecil, Wisconsin and is sponsored by the Masonic Fraternity. Three Pillars Senior Living Communities takes pride in meeting the social, physical, and spiritual needs of all seniors by providing high-quality senior housing and services. For more information, visit www.threepillars.org.

For more information about this story or Three Pillars Senior Living Communities, please contact Kelsey Pangborn, Communication Strategist at 262.965.7333 or kpangborn@threepillars.org.

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