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FOR IMMEDIATE RELEASE

### **Three Pillars Senior Living Communities Celebrates 25<sup>th</sup> Year of Halloween Haunted Woods**

*More than 1,800 attend free community trick-or-treat event*

**Dousman, WI October 20, 2017** – Three Pillars Senior Living Communities celebrated its 25th year of Halloween Haunted Woods, a free community trick-or-treat event. The unforgettable evening, coordinated by Three Pillars staff, residents, and volunteers, drew one of its largest crowds ever with 1,832 individuals trick-or-treating through the campus. Attendees enjoyed elaborately decorated themes throughout the buildings and woods, including Smurfs, "Creepy Cute," Minions, Dr. Seuss, Moana, and Trolls.

In lieu of an event admission fee, Three Pillars continued their tradition of collecting food for the Kettle Moraine Food Pantry, which resulted in 8 barrels of food and nearly \$700 in cash donations to feed local families in need.

Area businesses and individuals supported this beloved community event with sponsorships to help underwrite the overall costs, as well as donations of volunteer time. This year, 100 volunteers joined staff and residents to work the event, and 47 sponsors showed their support with over \$9,000 in total sponsorship dollars. Major sponsors included Lyons Electric Co. and the Oconomowoc Hartland Masonic Lodge.

In its infancy, Three Pillars' Halloween Haunted Woods event came about to accomplish three simple goals: create a safe environment for families to bring their children, invite community members onto the beautiful 60-acre campus, and allow for memorable intergenerational interactions between seniors and children. Now, a quarter of a century later, it continues to do just that.

Three Pillars Senior Living Communities is a not-for-profit organization located in Dousman, WI and is sponsored by the Masonic Fraternity. Three Pillars Senior Living Communities takes pride in meeting the social, physical, and spiritual needs of all seniors by providing high-quality senior housing and services. For more information, visit [www.threepillars.org](http://www.threepillars.org).

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# Three Pillars

SENIOR LIVING COMMUNITIES



*Three Pillars residents Ted Rose and Rocco Grippe pose as trolls for Halloween Haunted Woods.*



*Residents June Bjorklund and Tom Walk enjoy the intergenerational experience of handing out treats in the Smurf themed area, alongside Social Worker Angela Thomas.*



*Three Pillars Housekeeping Manager and team member, Becky Reynolds and Kat Renz, enjoy the evening in their Minion themed area.*

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For more information about this story or Three Pillars Senior Living Communities, please contact Kelsey Pangborn, Communication Strategist at 262.965.7333 or [kpangborn@threepillars.org](mailto:kpangborn@threepillars.org). [www.threepillars.org](http://www.threepillars.org)

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